(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi) Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-208308

Event Title: Virtual Tour to Atal Incubation Center - BIMTECH

Department: BBA

Date: 08th July, 2021

Time: 3:00pm -4.00 pm

Mode: Online-ZOOM

JIMS Engineering Management Technical Campus, BBA Department, organised Virtual Tour to Atal Incubation Center - BIMTECH on 8th July, 2021. The objective of the event was to introduce the students to the idea of start ups, innovation and incubation center.

The webinar was graced by **Dr. Abha Rishi, CEO of AIC, BIMTEC**, along with Mr. Anil Singh, AGM Operations, Mr. Kapil and other guests. The event started with a warm welcome address by Dr. Chandra Shaardha, HoD, BBA Department. The event was furthered by Dr. Rishi and her team, where a video of the incubation center, BIMTEC was displayed.





The discussion progressed on entrepreneurship and how AIC BIMTEC is nurturing young entrepreneurs by providing the ideal atmosphere, guidance and training. Incubation center helps in moulding an idea into a full-fledged business model. Various pictures of the workspace and incubation cell were shared by the team. There is free of cost working space for the incubators. Students enquired about the selection and application process for the center. Students' queries with regard to financing, funding and application were resolved. It was an interactive and enriching experience for the participants.





Lastly, the Vote of Thanks was proposed by Dr. Chandra Shaardha BBA Department to the whole gathering for gracing the occasion and making the event a success.

